



# University Guide



“なりたい自分”を発見する。

 流通科学大学

University of Marketing and Distribution Sciences



# Three Faculties, seven departments and 16 courses at UMDS.

>>> Education at the University of Marketing and Distribution Sciences

You can select courses depending upon what you're targeting as a career. Therefore, you can study what you need to study with the goal of becoming "who you want to be."

Faculty	Department	An image of students we want to nurture	Courses	Content of study/power to nurture
<b>Faculty of Commerce</b> You will acquire the ability to capture business concepts from the standpoint of corporate and individual management.	Department of Marketing	Students who are able to perceive the corporate environment from a marketing perspective and continuously make efforts to change the current situation	Brand Strategy Course	Corresponding to the importance of marketing in today's businesses. You will understand consumers' behaviors and cultivate strength for the planning of new products and merchandise.
			Distribution Business Course	To deeply understand the mechanisms of distribution, retail, and logistics and foster the ability to become deeply involved in the distribution business.
	Department of Management	Students who are able to contribute to society by acquiring a wide range of knowledge regarding corporate management and knowledge and practical skills required in specialized fields.	Management Strategy Course	You will understand the management problems of modern enterprises from a broad perspective, and you will cultivate the ability to solve problems.
			Entrepreneurship and Business Succession Course	Students will acquire the leadership skills essential for starting a business or business succession, and the knowledge of organizational management, business, and accounting necessary for management.
			Global Management Course	In the era in which the globalization of companies are common, we will foster your interest and abilities in global management.
			Accounting Course	You will learn the mechanism and system of accounting and lead the company management from a financial perspective.
<b>Faculty of Economics</b> You will acquire knowledge in economics and information processing and develop human resources necessary for the community.	Department of Economics	Students who are able to integrate their knowledge of economics and community development and play an active role in companies and local communities	Modern Economics Course	You will develop an ability to understand the movement of modern society such as economic globalization, declining birthrate, and aging as well as technological innovation, and propose solutions to social problems.
			Regional Town Planning Course	You will understand complex and diverse communities, acquire insight into their problems and issues and develop an ability to combine expert knowledge and propose solutions.
	Department of Economic information	Students who can accurately analyze and utilize economic information	Economics Information Course	You will cultivate analytical abilities for economics based on data through learning the basics of having an "eye for the economy," and a "technique to process information"
			Information Systems Course	You will develop a deep understanding of economics, information and information systems; You will analyze and solve various economic problems from an information perspective.
<b>Faculty of Human and Social Sciences</b> You will learn about human living, entertainment (leisure), and health in our modern society.	Department of Psychosociology	Students who are able to take on various themes of the real world and create a better human society	Psychology Course	You will foster the ability to grasp the psychology and behavior of people through observations accurately, experiments, surveys, interview and psychology tests, and provide appropriate support for people in need, with excellent communication skills that are required in countless situations.
			Society Culture Course	You will cultivate an ability to present various social problems of our modern society and create a new society and culture, making a difference as a member of society.
	Department of Tourism	Students who are highly skilled in the tourism business and possess high human power	Tourism Business Course	You will obtain basic knowledge of three equally essential fields: tourism, management, and hospitality. Also, by studying subjects broadly surrounding tourism, you will be equipped to work in the tourism field.
			Hotel/Bridal Course	Upon learning the three areas, which are tourism, management, and hospitality, you will foster an ability to pursue customer satisfaction with your acquired skills for hotel specific management, reception techniques, and bridal planning and production.
	Department of Human Health	Students who can contribute to the actualization of a healthy and fulfilling society	Sports Management Course	You will observe, evaluate and analyze social phenomena related to health and social problems, and master a management ability in maintenance and promotion of human health.
			Sports Health Course	You will learn interpersonal and leadership skills useful in society through sports. To maintain your health, you will develop the ability to communicate the pleasure of exercising through hands-on activities and guidance.

As you experience various things, your range of interests will expand...

## What if what you wanted to do and your dreams changed...?



At RYUKADAI (University of Marketing and Distribution Sciences), it is alright if you want to change what you're learning while you are studying

### It is possible to change faculties or department of study in your second year

\* It will depend on the status department or course of study in each academic year

For example...

Transferring from the Faculty of Commerce to the Faculty of Economics, transferring from the Department of Human Health to the Department of Tourism, etc.

22 students have transferred to different faculties and departments in 2022  
Main reasons ● The content I want to study has changed ● I would like to obtain a Teacher's license, etc.

To fulfill your dreams

## You can learn across faculties and departments

Students can attend classes in different faculties and departments



Seminar activities are possible



For example...

Such as students from the Department of Tourism, Faculty of Humanities and Social Sciences, taking classes from the Department of Marketing, Faculty of Commerce

For example...

Such as students from the Department of Economic Information, participating in a seminar by a professor belonging to the Department of Human Health, School of Human Sociology



## Graduate school

UMDS Graduate Courses

We will cultivate advanced professionals, researchers in the distribution field who contribute to the development of distribution in Asia.

Master's Course		
Research Methodology (4 credits)	Special theory courses/practicum (22 credits)	Practical science/practicum (4 credits)
To study the theoretical and empirical issues, we have set up the necessary scientific methodology as "methodology research."	We have set up necessary foundation courses as "special courses" to nurture researchers and highly specialized professionals in the distribution science field who possess the rich academic knowledge and research capabilities. Furthermore, to guide through the master's thesis writing, we have set up a "practicum course."	We have set up four courses to deepen your practical understanding through discussions of research and case studies on specific subjects.
Research for thesis writing Qualitative research Statistical research	[Master's course] Distribution system principle theory, Distributed enterprise management special theory, Service/marketing special theory, Marketing strategy special theory, etc.	[Practicum] Distribution/marketing practicum, Business administration practicum, Finance practicum, Space market/data analysis practicum, Economic analysis practicum
		Subject-based practicum, Case studies (case method education), Gaming practicum, Commercialization proposal exercises

Doctoral Course		
Special research (4 credits)	Practicum (4 credits)	Seminars (12 credits)
The "special research course" is established as a subject to foster more advanced, specialized academic knowledge and research abilities than in a master's program.	We provide practical opportunities for educational guidance, and we have established a "practicum course" to train students so that they can become leaders in various fields within distribution science.	To train teachers and highly specialized professionals with advanced research abilities in the fields of distribution science, we have set up a "practicum course" aiming for the completion of the doctoral dissertation under the guidance of academic advisors and the faculty in relevant research fields.
Distribution/Marketing special research A and B, Business administration special research A and B, Finance special studies A and B, Space market/Data analysis and special research A and B, Economics special research A and B	Educational practicum for master's program in practical science	Distribution/marketing special practicum, Business administration special practicum, Finance special practicum, Space market/data analysis special practicum, Economic special practicum

# UMDS's vision of "Enhanced support for International students."

International students can be active inside and outside of the university and learn through various experiences.

About 20% percent of the overall student population are international students. There are approximately 870 international students and they come from 17 different countries including China, Vietnam, Korea, Taiwan, Cambodia, Nepal, Indonesia, Thailand, Mongolia, and Myanmar. Based on our experience in accepting international students up until now, we have a system in place to totally support international students.

We put our full effort into supporting of you!



International Affairs Division staff

**International Student Support** UMDS has a division that can support international students with expertise, and we conduct consultation, career counseling, employment consultation, etc.

## International Affairs Division

We are providing comprehensive support to enable international students to have a fulfilling student life. If you have any questions regarding University Life, the International Affairs Division is your first point of contact. We also organize a variety of events such as cultural exchange with Japanese students and the community, and opportunities to experience Japanese culture. We manage student enrollment and also provide support for arranging residence.

### Senior International Student Consultation Booth

The "Senior International Student Consultation Booth" was established by the senior international students to serve as advisors for the first-year students. You can ask questions and consult with the senior students while utilizing SNS regarding course completion, scholarships, lodging, etc. It's held mainly in April about once a week during the lunch break.



## Japanese Language Study Support

We support international students studying Japanese through regular and extra curricular programs.

### RYUKA Speech and Reading Contest

As an opportunity to improve your Japanese skills, we hold speech contests. There are "Japanese speaking sections" and "Kansai Dialect" sections. Students of Japanese language school can also participate this contest.



### Japanese Presentation Contest

The purpose of this contest is to improve skills to express yourself in Japanese and to acquire cross-cultural communication skills.



### N1 Acquisition Preparation Course

This course supports students for improving on the Japanese proficiency test. These classes are provided free of charge and instructors are invited from outside every year to provide free preparatory classes. Those who obtain JLPTN1 while in school are able to receive university credits.

### Support for Students Wishing to Enter Graduate School

Support courses for entering graduate school are provided for undergraduate students. Support is centered on preparing for higher education, how to write and correct research plans.





Promotion of "an education that can only be obtained at the UMDS."

Due to our unique and diversified learning environment, our university greatly enhances each student's development.

With 4 years of study

# 夢の種プロジェクト!

## RYUKADAI Only One! Educational Program

Search, nurture, and bloom your dream of "who you want to be"!

RYUKADAI's unique educational program is filled with the learning and experience necessary for students on their own to "search", "nurture" and "bloom" the "seeds of dreams".

We want you to live your student life with dreams for your future.

Then we will strive to make life itself bloom 10 or 20 years after graduation.

1st year



search

"Discover who you want to be"

### "Discover Who You Want to Be" curriculum

In the "Discover Who You Want to Be" curriculum, which begins at the time of enrollment, you will meet and listen to various people in various places to discover what you really want to do and what your dreams are.

- Improve communication skills
- Interact with business people and graduates
- Learn rules and manners
- Think about your future (career education)
- Make new friends, etc.

Search for your "Who you want to be"



Organizing self-discovery curriculum classes for who you want to be  
Surpassing the boundaries of undergraduate departments, organized regardless of Japanese or international students. Various initiatives are carried out on a class basis.

2nd・3rd year



nurture

Acquire strength and spirit to deal with any challenge

### Full range of practical learning

Students will acquire the ability to convert knowledge into wisdom and acquire communication skills to convince others, which are necessary in the business world. Teamwork with members and the spirit to take on challenges are also fostered.

Learning through practice



Career Development Seminar / Co-Creation Program

It is possible to change faculties or department of study in your second year

\*It will depend on the enrollment status of the faculty/department in each academic year

In 2022, 22 students changed faculties/departments

[Main Reasons]

- The content I want to study has changed
- I would like to obtain a Teacher's license, etc.

Strong ties to society



Special Lecture on Corporate Theory / Industry Research / Project Theory

A global environment is fully provided



GSP (Global Studies Program) / Overseas Study / World Festival / Overseas Training / International Exchange Facilities Student Dormitories / World Hall, etc.

4th year



bloom

Take the first steps towards your dreams with unique career support

### Employment support to realize your dreams

We support each and every student by coordinating career and employment education with a view to the next 10 or 20 years. Through your 4 years at the university, we will think about your course together with you.

First steps to make your dream bloom



- One-on-one interviews with all job applicants and staff
- Participation in job-hunting support events
- Participation in on-campus company information sessions
- Experience self-promotion activities in seminars
- Participate in internships, etc.

There are events and classes that you can attend even after you graduate  
Neaka Juku (Lifelong Learning) / Special Lecture on Corporate Theory / Industry Research

# UMDS's vision of "Enhanced support for International students."

International students can be active inside and outside of the university and learn through various experiences.

>>> Education at the University of Marketing and Distribution Sciences

Career Education Starting from the Freshman Year

## "Discover Who You Want to Be" curriculum

The curriculum allows you to face yourself for six months from the time of enrollment to discover "who you want to be".  
Classes are organized across boundaries of three faculties and seven departments, and various activities are conducted on a class-by-class basis.



### Entrance Ceremony

You will speak in your own words about your thoughts on university life at the podium. It will be alright if you are unsure. The Entrance Ceremony is the first step towards realizing "who you want to be".



### Communication Camp

Through problem-solving programs, etc., you will be able to determine how to utilize yourself in a group setting. You will be able to get closer to new friends.



### Communication Exercises

While improving your communication skills and determining how to make the most of yourself in a group, strengthen "group power" that enables solving problems as a team.



### Field Exercises

Through fieldwork in familiar towns, you will find your own theme and cultivate the ability to learn how to make use of your own interests and concerns in society.



### Interaction with Seniors and Alumni

Through interaction with seniors and alumni, you will receive hints on how to study and live a fulfilling student life and improve your ability to take action.



### Rules and Manners Education

Of course, as a university student, you will learn the rules and manners necessary for living in Japan.



### Interaction with Business People

Through interaction with business people in a wide range of industries and businesses, you will gain knowledge regarding the latest trends in each industry and clarify the knowledge necessary to be active there.



### Cross-Cultural Understanding

Through overseas training and cross-cultural experience programs, you will interact with students from around the world, visit overseas companies, and think about learning and who you want to be.

\*The programs are subject to change.

## International Exchange Activities

### A variety of events in the World Hall

The World Hall emerged from the student proposal for a place where Japanese students can interact with international students more. Students are planning and conducting various international exchange events.



#### Japanese Cultural Events



#### Ryuka New Year's event

Experience the behavior of Japanese New Year's culture of making mochi (rice cakes) and serving Ozoni (rice cake soup) and Zenzai (red bean soup). Residents of the neighborhood will also participate.



#### Setsubun(end of winter)events

You can experience the scattering of parched beans, taste sushi, and more. The event is carried out by Japanese students.

### Ryuka World Festival

This is a mini-school festival with an international exchange theme. International students introduce their home countries and present food from their own countries in food stalls. Japanese students and people living in the neighborhood visit and expand cross-cultural exchange.



### Ryuka "International Festival"

At the "Ryukasai" (school festival), The international students provide the home cooking and sell them.



### international exchange bus tour

A bus tour that both international and Japanese students can participate in is held twice a year. International students can interact with Japanese students while experiencing Japanese culture and history.





# UMDS aims to develop global human resources through the international cultural exchange.

>>> Student Dormitory of University of Marketing and Distribution Sciences

## "International Exchange Facility Student dormitory RYUTOPIA"

The "International Exchange Facility Student Dormitory RYUTOPIA" is a new type of educational facility where Japanese students and international students from various countries live together promoting personal growth through various international exchange programs. It promotes our university's "International exchange and global human resource development".

International Exchange Student Dormitory RYUTOPIA

### 1st Floor International Exchange Space

Japanese students and international students collaborate, plan, and implement various programs to deepen their interactions.

#### International Exchange Student Dormitory Exchange programs (examples)

The content of the programs will be planned mainly by the dormitory students.

- Welcome party for new dorm residents
- Festival
- Sports events
- Christmas event
- Mochi pounding
- Senbushin (holiday for the end of winter)
- Cooking classes
- and more.

#### Japanese style room



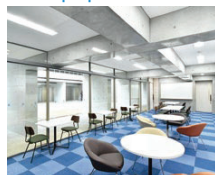
The space to enjoy Japanese culture. You can experience flower arrangement and tea ceremonies, etc.

#### Multipurpose room 1



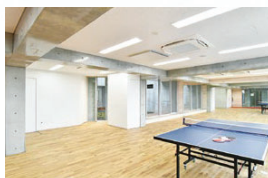
Used for many purposes such as training courses and workshops.

#### Multipurpose room 2



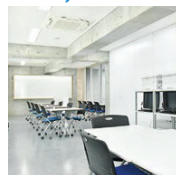
A pantry is available. There is a lounge space for relaxing.

#### Recreation room



You can exercise and join the events.

#### Study Room

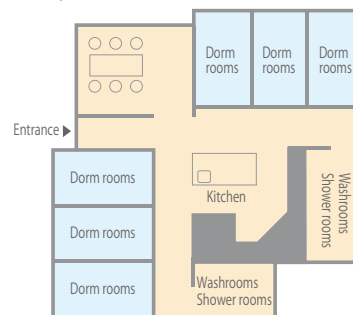


You can study in a quiet environment.

### 2nd & 3rd Floors Living space

International students and Japanese students live together (6 students per unit). The dorm room is separated into individual rooms for privacy (10m<sup>2</sup>). There are a shared kitchen and a living room where you can experience other cultures.

Layout of each unit



The rent is ¥35,000 per month  
(The utility fees are included / free Wi-Fi in the building)

The first deposit	¥110,000
Breakdown	Dorm Entrance Fee ¥40,000 Annual Management Fee ¥35,000 The monthly Rent ¥35,000
First year total	¥495,000

Wi-Fi is available throughout the building

Manage on duty 24 hours

#### Shared space



**Living room**  
Space where you can enjoy food and communication.



**Kitchen**  
You will experience cultural differences by cooking together.



**Shower rooms**  
There are two in each unit.



**Washrooms**  
There are two in each unit.



#### Dorm rooms (private rooms)

Equipped with a bed, desk, cabinet, bookcase, and a fridge.





# UMDS has the latest learning environment where you can enjoy college life to its fullest.

The total campus area is 164,456 square meters (approximately 25 times the size of a soccer field), we foster an environment where students can focus on learning while enjoying and interacting with friends on a wide-scale.

## Large classrooms

Liberal arts lectures, etc. are taught in large classrooms whose sizes are ranging from 200 seats to 500 seats.



## Mid-Sized Classroom

Group work with a large number of members exceeding 100 people is possible.



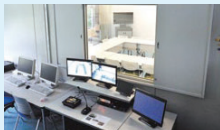
## Seminar Rooms

You can brainstorm ideas on the whiteboard on the wall, or you can practice presentations using a projector.

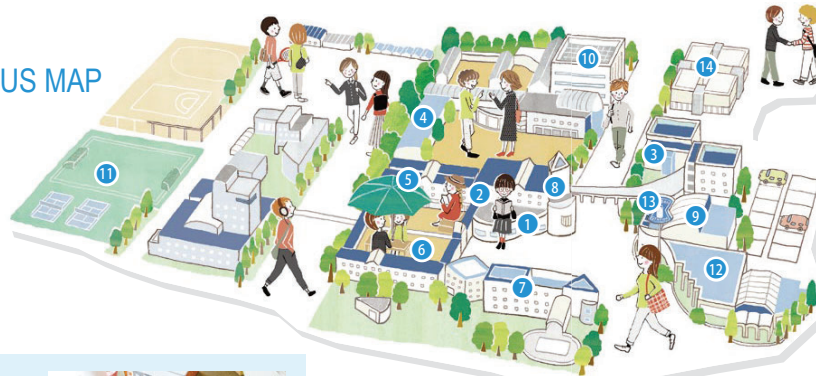


## Psychology laboratory

The inside of a psychology laboratory can be seen through a one-way mirror and psychological experiments such as observations of a subject's behavior can be conducted.



## CAMPUS MAP



### 1 Library

We have over 200,000 books including technical books.

• General publications, trade publications, English newspapers, and Chinese newspapers are available.



### Student Self-Study Room

Spacious booths are available to concentrate on your studies. There is a computer area that provides Wi-Fi and a self-study room for use without computers.



### 2 Media Center

Students can use PCs and printers. In addition to reports on lectures and research activities for seminars, you can use external data, which may be useful for job-hunting activities.



1st floor has private labs, separated by partitions.



On the 2nd floor, you can do group activities, and presentation practices using a projector.

### 3 International Affairs Division

Performs a wide range of support for international students.



### Academic Affairs Department

We provide academic counseling and support.



### Employment Department

We perform a wide range of employment-related support.



### 4 Nurse's Office

We support students' health.



### 5 World Hall

A variety of international exchange events are held here. The hall provides space where Japanese students and international students can interact and develop the friendship.



### 6 Courtyard

You can eat lunch and relax.



### 7 MIKAN Hall

It's a place for students to relax.



### 8 Bell Tower

This is a symbolic tower of the University of Marketing and Distribution Science.



### 9 RYUKA HALL

Hall with a capacity of 700 people. It is used for entrance ceremonies, lectures, events, and club activity announcements.



### 10 Athletic Building

With an arena and a martial arts halls the facility can accommodate a wide variety of sports.



### 11 Artificial Turf Ground

Sports grounds with artificial turf, with night lights for soccer (football), American football, rugby, etc.



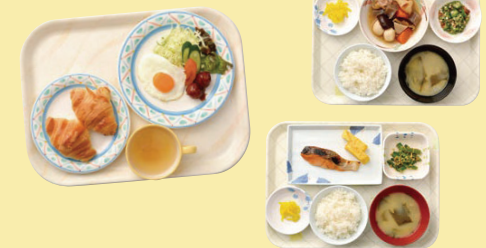
### 12 Ryuka Dining (Restaurant)

Capable of seating 1,200 people with the first and second floor combined. It has a cafe-like atmosphere and is used as a place for students to relax.

The rotating daily lunch is supervised by a nutritionist and various menus that are popular with students are offered. Additionally, on weekdays with classes, a "100-yen breakfast" is offered from 8:15 to 9:00.



### ● Popular 100 Yen Breakfast



### 14 International Exchange Facility, Student Dormitory RYUTOPIA

Various international exchange programs are planned and implemented for Japanese and international students while they live together. There is a selection process for entering the dormitory.



### 13 Convenience store

Conveniently located next to the restaurant.



Wi-Fi Available throughout the Whole Area - RYUKA Portal -

The University of Marketing and Distribution Science sets up individual email accounts for all students. Information regarding classes, information on various seminars, use of facilities, and various other information is available for use.

## Credit System

UMDS students are required to complete 124 credits to graduate. There are a total of two exams held in a year, one in the first semester and the other in the second semester. The results of the tests are evaluated from A-D with 100 being the perfect score.

A ... 90 - 100 points. A ... 89 - 80 B ... 79 - 70 C ... 69 - 60 D ... 59 and below - Fail	Pass
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## Registration

Each student decides which courses to take based on their study plan until graduation and the class schedules for that academic year. Classes are registered through the online web-based registration system by the designated deadline.

## Class hours

1st period	9:00 ~ 10:30
2nd period	10:40 ~ 12:10
3rd period	13:00 ~ 14:30
4th period	14:40 ~ 16:10
5th period	16:20 ~ 17:50

## Annual events

<b>April</b> <ul style="list-style-type: none"> <li>Entrance ceremony</li> <li>Communication camp</li> <li>New student Welcome festival</li> <li>The Beginning of the first semester</li> </ul>	<b>August</b> <ul style="list-style-type: none"> <li>School anniversary</li> </ul>	<b>December</b> <ul style="list-style-type: none"> <li>Christmas party</li> </ul>
<b>June</b> <ul style="list-style-type: none"> <li>International exchange bus tour (spring)</li> <li>RYUKA World Festival</li> </ul>	<b>September</b> <ul style="list-style-type: none"> <li>International student orientation</li> <li>The Beginning of the second semester</li> </ul>	<b>January</b> <ul style="list-style-type: none"> <li>New Year's events</li> <li>The second-semester exams</li> </ul>
<b>July</b> <ul style="list-style-type: none"> <li>The first semester exams</li> </ul>	<b>November</b> <ul style="list-style-type: none"> <li>Ryuka Festival (school festival)</li> <li>International festival</li> <li>Ryuka speech contest</li> <li>International exchange bus tour (autumn)</li> </ul>	<b>February</b> <ul style="list-style-type: none"> <li>Setsubun event (celebration of the end of winter)</li> <li>Student awards ceremony</li> </ul>
		<b>March</b> <ul style="list-style-type: none"> <li>Graduation ceremony - Graduation party</li> <li>Student Guidance</li> </ul>



Do what you enjoy through extracurricular activities and make more friends.  
You can gain valuable experiences as a university student which you cannot gain anywhere else.

### ■ Choose your extracurricular activities

## RYUKA ESS

where international students and Japanese students can communicate in English

There is a club at the World Hall on your lunch break where you can get together and have casual conversations, play games, or have fun communicating in English. If you have the desire to speak in English, your current language level shouldn't matter. Through communicating in English, you will encounter the various values of people and broaden your horizons.



## Dance Club RUBU

Express yourself with the type of dance you like!

There are various genres (POP, LOCK, HIPHOP, JAZZ, GIRLS HIPHOP, BREAK) and you can choose whatever you want. Many people at the university start as beginners and with careful instructions from seniors, they become absorbed in practicing by themselves to improve their skills.



## Japanese Drum Club

Regional contributions by performing at events

Sounds resonating, space shaking sounds, and powerful movements of performers, yet easy for beginners to start and provides an opportunity to experience the charm of Japanese culture. You will have fun practicing "Wadaiko"; Japanese drums, and together create a world view. Additionally, the stage for activities such as performing at local and company events, is expanding. Many people in the area look forward to the concerts regularly held at RYUKA Hall.



## Contemporary Visual Culture Society (currently researched)

Explore the charm of Japanese subcultures

There are various enjoyable creative activity groups that are part of "Japan's subculture (Anime, manga, games, etc.)" and have been attracting world attention. There are the "Model Group", "Novel Group", "Illustration Group", "Goods Group", and the "Cosplay Group" and you are free to join and be active in any group. You can even join more than 2 groups and transfer between groups.



## RYUKA International Student Club

We hold many International Exchange Events that give students a chance to make friends through cultural exchange. Students who are interested in Japanese culture and students who are interested in foreign cultures can make friends through club events.



### List of Clubs and Circles

#### There are 31 Sports Clubs

- American Football Club
- Men's Rugby Club
- Women's Rugby Club
- Rigid Baseball Club
- Rubber Baseball Club
- Men's Golf Club
- Women's Golf Club
- Men's Tennis Club
- Women's Tennis Club
- Soft Tennis Club
- Men's Table Tennis Club
- Women's Table Tennis Club
- Men's Basketball Club
- Women's Basketball Club
- Soccer Club
- Men's Volleyball Club
- Women's Volleyball Club
- Men's Lacrosse Club
- Men's Handball Club
- Track and Field Club
- Japanese Drum (Taiko) Club
- Kendo Club
- Judo Club
- Shorinji Kempo Club
- Nippon Kempo Club
- Badminton Club
- Outdoor Sports Club Yussutai
- Motorcycle Club Mystique!
- Swimming Club
- Dance Club RUBU
- Weight Lifting Club

#### There are 5 Sports Circles

- Tennis Circle: Tennis
- Advantage: Tennis
- tone: ball game
- Futsal Circle: Futsal
- Mix: Futsal/Soccer

#### There are 12 Cultural Clubs

- Dennobu (Computer) Master System
- Child Volunteer ALL-IN
- Welfare Volunteer Club "Milk Tea"
- Social Event Corps
- Running Volunteer Club
- Photography Club Camera Obscura
- Light Music Club
- Wind Ensemble
- Contemporary Visual Culture Study Group
- RYUKA ESS
- Theatrical Club Impermanence
- Libro
- Open Campus Staff

#### There are 10 Cultural Circles

- RYUKA International Student Club International Exchange
- Ryuka Innovation Team Social Collaboration Activities
- Lodging Circle: Lodging Consultation
- Kido Circle: Activities to popularize Go
- Market Volunteer (Shizuku): "Awajishima Sodate Market" Volunteer Activities
- True Colors: Understanding Minorities
- Gardening Circle Canma Lily: Gardening
- Mahjong Circle: Mahjong
- Cooking Club: Cooking Research
- -TFT (Table Forts): Support for school lunches in developing countries

#### There are 4 Independent Organizations

- Student Association
- Cultural Meeting
- Athletic Association
- School Festival Executive Committee

\*As of May, 2022

We support each student to help them nurture the seed of their dream and to blossom.  
**Support for employment of international students is also substantial**

## Job Placement Assistance

Employment support from the employment department will start from the third year.

### Employment Department

Introduction of internship destinations for international students and we provide employment guidance exclusive to international students. We carefully explain the characteristics of job hunting in Japan and manners for interviews, etc., and provide employment support customized to the circumstances of each individual student.

### Overall support for job-hunting activities



### Employment guidance for international students (October - February)

We will announce "what you need to do now" every month to start job-hunting activities. These guidelines are carried out eight times a year.

### Internship (August - September)

You can gain work experience in companies and businesses you are interested in.

### SPI, written examination preparation courses (November - February)

We will help you to improve your recruitment written exam scores.



### Individual Interviews (October to December)

We conduct personal interviews for all the students and create a job hunting plan, tailored to each's personality and goals.

### Industry research seminars (November ~), corporate briefing meetings at the university (February ~)

We invite companies in various industries where you can listen to detailed descriptions of their businesses and their employment information. Many companies wanting to hire international students will also be participating.



### OB / OG Employment Consultation (February)

You can hear directly from the alumni about their job-hunting activities and their current jobs.

### Group discussion practice (February)

You can practice group discussions which are part of the employment recruitment exam.

### Job interview practice (February ~)

The university staff will become interviewers, and you will be mindful of practicing realistic interviews.



### Joint Corporate Briefing Session for international students

We invite companies that are actively recruiting international students to the university. You can get to know their work duties and recruitment information in details.



### Overnight Seminar for job hunting training (December, February)

We hold a one-night, two-day seminar to learn the knowledge necessary for job hunting. You can acquire practical skills while increasing your motivation for actual interviews.



### Main Prospective Companies (2016 to March 2023 graduates)

- Toki Trading Co., Ltd.
- Kansai International Airport Industry Co., Ltd.
- Radolce Co., Ltd.
- Home Logistics Co., Ltd.
- Shoei Industry Co., Ltd.
- Area Marketing Office Co., Ltd.
- Musashino Co., Ltd.
- Aiko Co., Ltd.
- Vegecorp Co., Ltd.
- Suntec Co., Ltd.
- Kasensha Co., Ltd.
- Hisakado Paper Industry Co., Ltd.
- Aikoh Electronics Co., Ltd.
- Katsushiro Matex Co., Ltd.
- NM Humatec Co., Ltd.
- Osaka Food Co., Ltd.
- GU Co., Ltd.
- Murakami Seiki Co., Ltd.
- Hotel Kansai Co., Ltd.
- Saishunkan Pharmaceutical Co., Ltd.
- NBS Hotel & Resorts Co., Ltd.
- Oftechs Co., Ltd.
- Kobe Portopia Hotel Co., Ltd.
- Maxvalu Tokai Co., Ltd.
- Aeon Delight Co., Ltd.
- Kowa Japan Co., Ltd.
- Resort Life Co., Ltd.
- Sumitomo Rubber Industries, Ltd.
- TOA Corporation
- Sugi Pharmacy Co., Ltd.
- Able Co., Ltd.
- Pasona Group Inc.
- Sanyu Co., Ltd.
- Daikokuten Bussan Co., Ltd.
- Yamamura Logistics Co., Ltd.
- Nitori (China Investment Co., Ltd. (Nitori Group))
- Don Quijote Co., Ltd.
- Vinks Co., Ltd.
- Hotel New Awaji Co., Ltd.
- Yodobashi Camera Co., Ltd.
- Jikei Gakuen Group
- Link Co., Ltd.
- G-7 Auto Service Co., Ltd.
- Arara Co., Ltd.
- Bandai Co., Ltd.
- (Medical) Seishokai
- Vocational schools in Japan and Japanese language school, etc.

### ◆ Student who has bound a job

**PHAN THI LUONG** (Vietnam)  
Faculty of Commerce, Marketing Department Brand Strategy Course  
Graduated in March 2023

**Tentative Employer: Pasona Group Inc.**  
**Provisionally employed at a company where I can make the most of my strengths**

I became interested in marketing after seeing Japanese advertisements and wanted to study it. After listening to a senior at the University of Marketing and Distribution Sciences, I decided to enroll here because I felt reassured by the support provided by the International Student Support Division. At university, I made friends with Vietnamese students as well as foreign students from other countries and Japanese students. As for my studies, my best memory was working on various activities with my seminar teachers and members. During my job-hunting activities, I used the employment department and participated in guidance sessions. In the end, after analyzing myself, I applied to a company where I could make the most of my merits and strengths and received a job offer from the Pasona Group Inc. In my work, I try to be earnest and calm, and do my best to earn their trust.



### Message to Juniors

"The most important thing is to take action." I think it would be good not only to study at the university but also to experience various other things.





I entered university because I wanted to learn about Japan's logistics system.  
After graduating, I will work in the logistics industry with advanced technology.

**Mr. Kandel Uma Kantha** (Nepal)  
Faculty of Commerce, Department of Marketing,  
Distribution Systems Course, 4th year, graduated March 2021

**Motivation through scholarships for international students**

After coming to Japan from Nepal, I became very interested in the Japanese retail industry and logistics system. By transporting a large volume of goods efficiently, prices are reduced. I thought this would be useful for the future development of my home country and so decided to enter the University of Marketing and Distribution Sciences to learn more about the retail industry and distribution system. At the university, I chose the Department of Marketing and Distribution Systems Course. I enjoyed studying because I could learn about the "distribution system" and its technology, which was what I wanted to know the most, and every day it was fulfilling. When I couldn't understand, I asked the teachers and they would teach me in a kind and polite manner so that I could understand things well. The University of Marketing and Distribution Science has a well-developed scholarship system, and you can receive it for up to four years. I also received it for four years and was able to live with less anxiety about money.

**Employment Offer: Yamamura Logistics Co., Ltd.**

**Going to the next dream of getting a job at a logistics company**

What impressed me outside of classes were the on-campus events such as the school festival "Ryukasai" and the World Festival. International students set up a simulated shop to sell foods of their home country and interact with visitors. A Nepalese chef that I knew made some curry, and it was very popular and profitable. I worked part-time at a major discount store when I was a student. I experienced ordering, sorting, and shelving, and as I watched how a large number of products were being lined up efficiently in stores, I became increasingly interested in Japan's logistics technology. Without hesitation, that's when I set my goal to work in the "logistics business". I received a job offer from Yamamura Logistics Co., Ltd., which is a company with an advanced logistics system and can handle a large number of products in a short period of time. It's like a dream to think that I can work using the latest logistics system after I graduate.



I have improved communication skills through extracurricular activities.  
I was able to experience product planning in class.

**Zhang Yushan** (China)  
Faculty of Commerce, Department of Business Administration,  
Business Strategy Course, 4th year, graduated March 2021

**Volunteering for extracurricular activities to interact with many people**

I belonged to the welfare volunteer club, "Milk Tea", in the extracurricular activities at the university. Many children from the neighborhood come to the Halloween party on campus. We prepared games and invited children to participate and gave them candy as presents. We also smiled as much as the energetic children. We participated in the Kobe Luminaire and asked for donations and managed traffic at the Rokko City Marathon as volunteers for off-campus events. Volunteering at the event allowed me to interact with many people, which helped me improve my communication skills. I am very happy that I was able to experience various volunteer activities.

**I got a job at an international company that has a chance for me to return to my hometown.**

At the university, I chose the course to study "Business Strategy".

**Employment Offer: Nitori (China) Investment Co., Ltd. (NITORI Group)**

Especially interesting was the "Product Strategy Theory" class. It was a practical class where I learned about the flow and methods of product planning and also how to make my own product plans. Also, in "Special Lecture on Corporate Theory", the top executives of Japanese companies and government agencies came to the university and gave lectures in person. It was a great learning experience for me to understand the cutting-edge efforts of various industries and to consider my future. After graduating, I have been offered a job at Nitori (China) Investment Co., Ltd., which manages Nitori's domestic business in China. I'm from Tianjin and I was told by the employment department that, "There is also a company in Tianjin", and I'm very ambitious. It is undecided where I will work in China, but I am very happy to have the opportunity to join an international company and be able to have a chance to return to my hometown to work in the future. I may be involved in product development, and I am looking forward to utilizing the various experiences I had at university for my work.



Having a good environment, scholarship, and fields I wanted to study,  
I studied abroad at the University of Marketing and Distribution Sciences for three reasons.

**Changchong Tuan** (Vietnam)  
Faculty of Economics, Department of Economics and Information,  
Information Systems Course, 4th year, graduated March 2021

**I made friends through camping, bus tours, and group work**

I was recommended by my Japanese language school teacher and learned about the University of Marketing and Distribution Sciences in my home country. When I did some research, I thought that "this was it" for three reasons: "environment where the climate and living conditions were comfortable", "substantial scholarships", and "fields I want to study were available". I loved computers since I was a child and wanted to learn information technology. At university, I took every class that had "Information" in its name and I was able to understand them well because the teacher was close by and carefully taught international students. There was also a lot of group work in the seminar, and the understanding between members deepened and gained experience in working together to propose ideas. (Think this is a university where it's easy to make friends. Immediately after enrollment, there is a one-night, two-day camp for new students, and allows you to get to know each other across faculties and departments. Also, I enjoyed interacting with others while experiencing

**Employment Offer: Arara Co., Ltd.**

Japanese culture on the international bus tour held twice a year.

**After graduation, I'll make myself and society happy through IT technology**

I made the effort to try and understand the contents of the lessons on the same day, so I was able to get good grades. As a result, I was able to receive many scholarships, and from my third year, I was able to take on fewer part-time jobs and create an environment where I could concentrate on my studies. After graduating, the company that I received a job offer was a company striving to "make the world happier through IT technology." It is motivating to be able to contribute to society through work. I was the only international student that was hired, and everyone else were science students. I heard that the reason why I was hired was because I was able to get across the attitude and enthusiasm to take on the challenges that were raised during the hiring activities. I might face difficulties in the future, but I will work enthusiastically without giving up.



We support each student to help them nurture  
the seed of their dream and to blossom.  
**Support for employment of  
international students is also substantial**



Establish and manage a food-related trading company.  
I learned "business strategy" for this purpose.

**Christian Anka** (Indonesia)  
Faculty of Commerce, Department of Business Administration,  
Business Strategy Course, 4th year, graduated March 2021

**I reviewed my career and transferred to the University of Marketing and Distribution Sciences**

My home country is Indonesia, but from about when I was 8 years old, I went to a church that was run by a Japanese person, so I felt a sense of familiarity with Japan. Also, my mother also runs a coffee plantation and have the experience of being put in charge of accounting since middle school. I went to Japan to study abroad for the first time 10 years ago in order to learn the latest Japanese technology for the future. At that time, I studied IT technology and returned to Japan, later on, I set my goal to "establish and manage a food-related trading company separate from my mother's farm." Therefore, I returned to Japan and enrolled in the University of Marketing and Distribution Sciences, to learn about cutting-edge management strategies.

**Learning knowledge and theory for strategic management**

Currently, I am a college student however, I have also been

**Employment Offer: Jikei Gakuen Group Co., Ltd.**

running a multilingual translation company in Indonesia for seven years. My company allows you to work in any place and any time and I have 16 employees. While I'm in Japan, I left the work to my subordinates. However, since I had never studied management before, I was doing "try it first" and "if it was wrong, think of it as learning and try another method". At the University of Marketing and Distribution Sciences, I enrolled in the "Management Strategy" seminar and was able to learn very meaningful theory and acquire knowledge regarding management and logistics. After graduating, I would like to be employed at a company and that will make use of my experience at university.

I became friends with international students from various countries at university. In the future, I am looking forward to seeing networks connecting people while playing an active role in various countries and fields.



With the courteous support of the Employment Department and the seminars, I received a job offer.  
I would like to experience working in Japan and learn about human relations.

**TSAI CHICHEN** (Taiwan)  
Faculty of Commerce, Marketing Department  
Brand Strategy Course Graduated in March 2023

**I studied abroad because of being fascinated by the amazing Japanese manufacturing**

I had visited Japan numerous times because of my father's work and I was fascinated by how amazing Japanese manufacturing was. For example, stationery and notebooks displayed at shops. I was impressed by the details in the designs and the many different types. I thought about studying abroad and studied Japanese language at a vocational school in Osaka for a year and a half then enrolled in the University of Marketing and Distribution Sciences. I chose the University of Marketing and Distribution Sciences because the atmosphere was pleasant and the learning environment was good. One class that left an impression on me was the "Special Lecture on Business Theory", where one business executive said, "Whenever you try something, you may face difficulties but you won't know until you try. What is important is that you try anyway," and I will use these words as my guide from that time on. By living in the student dormitory with international students from various countries and activities from joining the "Wadalkobu (Japanese Drum Club)" to know Japanese culture. I was able to learn much and have fulfilling university life.

**Tentative Offer: Sumitomo Rubber Industries, Ltd.**

**Courteous Support of the Employment Department and Seminars**

I wanted to learn about human relationships at Japanese workplaces regarding employment so I wanted to work at a Japanese company. My parents also supported me by telling me that "It's good to experience as much as you can while you're young." The University of Marketing and Distribution Sciences has "job fairs" and "employment seminars" for international students. A staff member of the employment department said to me, "Please feel free to come anytime and consult with us about anything," which was very reassuring. Additionally, I also received generous support in seminars, such as practice with SPI questions to prepare for the written exam. I applied to companies in various industries and fortunately, I received an offer from the company that was my first choice. I'm very happy that my desire to live in Kobe might also be fulfilled. Based on what I have learned at the University of Marketing and Distribution Sciences, I would like to continue acquiring various experiences from now on.







I operate a company that is the contact point between China and Japan for the purpose of spreading Japanese game and anime culture out to the world.

**Zhang Yong** (China)

Faculty of Commerce, Department of Distribution (Currently: Department of Marketing) Graduated August 1992

Currently: Representative Director of YUKIN TRADING CO., LTD.

## I really felt it was a "university open to the world" from the time it opened

I entered the University of Marketing and Distribution Science as an international student in 1988 when it opened. It welcomed international students from the time it opened and I felt it was a university that was opened to the world. While I was a student, I studied distribution and marketing, and when I saw Japanese supermarkets and convenience stores, I imagined that China would also develop in this way. All the classes were interesting, but the psychology classes that I was especially interested in, helped me to understand and approach customer psychology from the sales position when I became a member of society. The corporate theory class was also very interesting in understanding Japanese society and organizations.

At the University of Marketing and Distribution Science, there was an atmosphere where you could enjoy both studying and playing and feel the warmth of human relationships. I feel that while you are a student, you will be able to discover your own path while pursuing your favorite things.



## Work that serves as a bridge between China and Japan

After graduating from university, I joined a major Japanese game company after working as a research student at a national university. After joining the company, I thought about how I could produce results at the company. Using the marketing knowledge, I learned at university, I succeeded in selling an arcade game that was unknown in Asia as the result of trial and error and I was able to achieve great results six months after joining the company. After this, I had many careers, such as serving as a manager at several bases in Asia and also was placed in charge of the animation department in Tokyo. I wanted to "run my own company one day", so in 2010 I started my own business. I wanted to spread the game and anime culture of Japan and Asia to each other, but when going across different countries, the business rules are different and transactions do not proceed smoothly. Focusing on this issue, I set up a consulting company that coordinates between two countries. I think that many international students like Japanese games and anime and would like to get a job related to games and anime in the future. However, I tell them that there are other ways to get involved besides the production work that I do.



I would like to take back home to my country what I learned at university and what I learned at a Japanese company to contribute to its development.

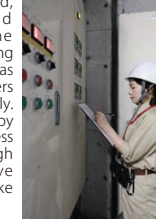
**Chanty Hong Hoon** (Vietnam)

Faculty of Commerce, Department of Marketing, graduated March 2019

Currently: AEON Delight Co., Ltd.

## Fulfillment with studying, clubs, and part-time jobs

My four years at the University of Marketing and Distribution Science were balanced with studying, clubs, and part-time jobs, and every day was fulfilling. As for studying, I entered the "Distribution and Marketing" seminar and did research and discussions according to the themes. I felt that I could contribute to my country when thinking about distribution and marketing so, in my graduation thesis, I investigated and summarized the location of stores. For a club, I joined the dance club. I practiced really hard, and about 10 people worked together and performed in the recital. Additionally, through working part-time at various restaurants, I was able to learn how to serve customers attentively and how to speak politely. I originally studied abroad drawn by the conscientiousness and seriousness of the Japanese people, so through various experiences, I think I have gotten closer to "wanting to be like that".



## Seminar exchange gatherings even after graduation

After graduating, I joined AEON Delight Co., Ltd., which is a part of the AEON Group and I am engaged in the facility management business. I worked on-site for a year and a half after receiving complete training and acquired the necessary knowledge and now I am working in sales. There is abundant for training to improve technical and human skills, and there are mentors who will carefully teach you the work in the workplace, so you can work with peace of mind. I would like to return to Vietnam in the future. Since there is also a subsidiary of AEON Delight in Vietnam, I would like to contribute to the development of my country by providing a safe, secure and comfortable space, and providing the technology and service quality cultivated in Japan. There were training camps and New Year's parties for the seminar that I belonged to and men and women alumni also came and we had friendly exchanges. Currently, I am participating as a graduate, but I feel that the reason why the connection with the university continues is that it is a "place to return to". Additionally, the university has an International Student Support Department, which provides various kinds of support including for everyday living. If you have any problems, I think they will always be there for you.



I would like to be a bridge between Japan and China. To fulfill my ambitions, I continue with exchanges in work and private.

**Son Wei** (China)

Faculty of Commerce, Department of Service Industry (currently Faculty of Human and Social Studies) Graduated March 2001

Currently: Sunward Logistics CO., LTD Shanghai Branch Manager

## I studied distribution and tourism

"I wanted to study cutting-edge distribution and take home that knowledge to contribute to the development of my country" and so I came to Japan as a foreign student. My cousin was also attending the University of Marketing and Distribution Science and I was convinced that if I wanted to "study distribution and marketing, the University of Marketing and Distribution Science", was the place to learn. After enrolling, I learned not only about distribution but also much about Japanese culture and I became interested in becoming a bridge between Japan and China, so I chose a seminar to study tourism. I clearly remember doing fieldwork at Hikone Castle and its castle town and got in touch with Japanese history and culture. The seminar instructors and my colleagues of the seminar also came to China to learn about Chinese culture. When I was a student, I made many friends and was able to have a fulfilling student life.



## Japan is always close

After graduating, I used the knowledge I learned in Japan to teach the younger generation in the world of logistics. Currently, I work at a logistics company with a global network, and I am working in management as a branch manager in Shanghai. Exporting products made in China to Japan is the mainstay of logistics at the Shanghai branch. Previous to the CORONA disaster travel restrictions, I made business trips to Japan once a month. I visited Tokyo, Kobe, Kyushu, Hokkaido, Tohoku, and other parts of the country depending on my work. Additionally, there is a get-together of graduates of the University of Marketing and Distribution Science called Yuhokai and so our exchanges are uninterrupted. There are 5 overseas branches (People's Republic of China Shanghai Branch, Dalian Branch, Republic of Korea Branch, Taiwan Branch, and Vietnam Branch), and I am the branch manager of the Shanghai Branch. New members are increasing every year and the exchange meetings we have once every six months are exciting. Have a wonderful student life at the University of Marketing and Distribution Science, and after graduating, let's expand our network and have exchanges together.



I would like to work for a Japanese company that has a relationship with Indonesia and play a role in connecting both countries.

**ARIFJULIANTO RASYIDIN** (Indonesia)

Faculty of Commerce, Department of Business Administration, Graduated in March 2020

Place of Employment: TOA Corporation

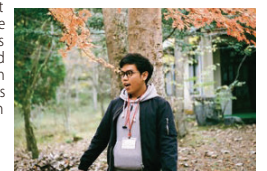
## Seeking learning that would be relevant to work

I wanted to enter a Japanese university and work at a Japanese company from when I was attending a Japanese language school. It was because I wanted to play a role in connecting my home country of Indonesia and Japan through my work. When I told my teacher at the Japanese language school of my hopes, he introduced me to the University of Marketing and Distribution Sciences which has a high rate of employment and outstanding support for international students. I discovered that there was a senior from Indonesia as well as the opportunity to interact with people from various other countries and so I made my decision to choose this university. From that time, I had a vision of running my own company and so I chose the accounting course in the Department of Business Administration. This is because I thought that the ability to read a company's administrative situation would be a valuable tool in the future. The guidance in the seminars was tough but I was able to learn content that would be applicable in society and it is proving useful in my current job. Although I did not join any club activities, there were many opportunities to interact with international students and I quickly made friends. Through the recommendation of the International Affairs Division, I have fond memories of opening an Indonesian food stall at the Ryuka Festival.

## I am working hard to fulfill my dreams

There are about 20 people who started at the same period as myself at TOA, but in the company, I am the only foreign student and the only Indonesian. For three years since my employment, I worked in accounting. I analyzed business performance, presented financial indicators for formulating management strategies, and managed the cost ratio etc., of the factory, and proposed improvements. The data produced by accounting is used to make decisions about company management, so it is a job that makes me feel I have responsibility. Two of our group companies are in Indonesia and currently, Japanese people are in charge of management.

If I can be assigned to that position in the future, I would like to facilitate communications between our two countries and further improve relationships. In order to achieve this, I think now is the time it is vital to gain knowledge and experience.





# >>> Location of University of Marketing and Distribution Sciences

## Students live in Kobe, where people from over 130 countries reside.

Kobe, which has prospered as a port city since ancient times, has been an open port for more than 150 years. The beautiful mountain ranges Rokko looking out to the sea, and the night view of Kobe is one of the three best night views in Japan. Enjoy an endless array of food, from the world-class "Kobe Beef," Japanese sake to confectionaries. Kobe is an exciting place filled with great adventures for your university life.

- Kobe was listed in Forbes Magazine in 2007 as one of the "Top 25 Most Beautiful Cities in the World."
- In 2008, as Asia's first "City of Design," recognized by the UNESCO,
- 5th place was given by the 2012 Switzerland ECA International, as "The Most Livable City in the World."



### Aeon Food Style Kobe Gakuen

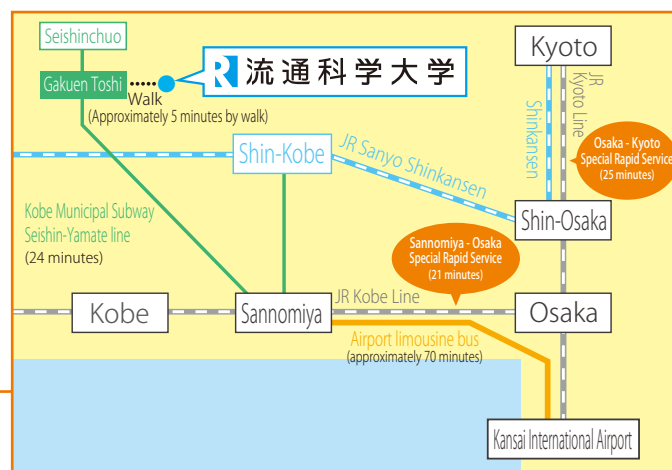
Food and daily necessities are plentiful. There is also a 100-yen shop.



### Gakuen-Toshi Station

It takes 24 minutes by train from the nearby Gakuen-Toshi Station to Sannomiya. It is convenient for going out for leisure or a part-time job.

- Approximately 70 minutes by limousine bus from Kansai International Airport to Sannomiya.
- 21 minutes by the JR Kobe Line New Rapid Service from Osaka to Sannomiya.
- 24 minutes by the Seishin-Yamate line of the Kobe Municipal Subway from Sannomiya to Gakuen Toshi.



## 2021 JAPAN Ryugaku Awards "Private University Literature Program (Western Japan Area)" Grand Prize Winner

At the "2021 Study Abroad Awards", which selects universities and vocational schools to recommend to international students, the University of Marketing and Distribution Sciences won the prize for the liberal arts department for private universities in the Western Japan area for the fourth consecutive year and received the "Grand Prize" as the top school in this category. This award was established for the purpose of improving the environment for international students and the Japanese Language Education Promotion Association established the "Japanese Language School Education and Research Tournament" and member schools of the association vote from the perspective of "whether or not they would recommend it to students" for the decision.



This mark is used by universities that meet the standards for universities set by the Association for University Accreditation.

“なりたい自分”を発見する。

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 ■ Faculty of Economics | Department of Economics / Department of Economic Information  
 ■ Faculty of Human and Social Sciences | Department of Psychosociology / Department of Tourism / Department of Human Health  
 ■ Graduate School | Graduate School of Marketing and Distribution Sciences

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